Straight Pop Up: 3x4 Display

Total Visual Area: 89.75”h x 118.75”w
Bleed Size: 93.75”h x 122.75”w

DO NOT design any critical elements
(text, logos, etc.) within 2” of the edge.

Please provide your artwork to BLEED size 93.75”h x 122.75”w

General Art Guidelines:

- CMYK Color Mode

- Resolution must be 100 - 150dpi

- Do not scale artboard

- All fonts must be created to outlines

- Need 2” bleed

TEMPLATE
3x4 POP UP FRAME

VERSION 2025

Please note:
All the important contents
MUST NOT exceed the grey areas.

bleed area
trim line
safe area